

XELA

TULUM









## THE STORY

Hidden amidst the swaying palms on the shores of Tulum Beach lies XELA, a serene haven of laid-back luxury featuring 12 spacious en-suite bedrooms poised at the threshold of the wild and authentic. A secluded retreat that echoes the essence of a private coastal villa, XELA emanates an atmosphere of effortless tranquility and exclusivity. Guided by the gentle murmurs of the sea, XELA's essence pays homage to those seeking a soulful escape—the adventurers, travelers, and like-minded spirits immersed in the heart of the Mexican Caribbean, where guests can find a place that feels like home.

As part of the Namron Hospitality Collection, XELA has been operated by Namron Hospitality since 2023, ensuring the highest standards of service and luxury.

— *ADRIFT,*  
*in* **PARADISE.**











## THE PROPERTY

With a serene and inviting aura, XELA offers the quintessential beachside escape to a place that seems almost familiar. This natural ease permeates every detail, from architectural design to attentive service and thoughtful amenities throughout its 12 suites. Standing apart in harmony with Tulum's spirit—unhurried and gracefully accessible—XELA beckons guests to savor unhurried mornings, relaxed beach lounging, and specialty cocktails amidst swaying palms. To enter XELA is to feel the spirit of a beach villa, a welcoming extension of the home where the ambiance mirrors a friend's inviting beach house filled with the best kind of memories that one cherishes forever.











## THE DESIGN

XELA unveils a meticulously crafted realm where tranquil living seamlessly intertwines with minimalist architecture, blending indoor and outdoor spaces effortlessly. Central to XELA's essence is an open-air living room and two pools enveloped by a leisurely expanse of sun chairs and loungers. This area exudes a chic ambiance, seamlessly weaving a design-forward aesthetic into the serene beachscape, forming a unified whole—warm colors and inviting textures cocoon guests with a true sense of belonging.

Soft sand-like hues, and oranges, along with pleasing textures, orchestrate a sensory journey that soothes the mind. Every suite is thoughtfully oriented toward the sea, offering beachfront vistas or captivating sea-view scenes stretching across the entire property. With each suite distinct in its design and interior decor, the spaces carry the heritage and memory of the property with names that tap into the original property and authentic Tulum.







# MASTER SUITE

## XELA SUITE

Basked in front-row views of the Mexican Caribbean, the Xela Suite boasts earth-toned interiors with unique accents. The bedroom opens to a balcony, ideal for serene afternoons by the sea. A private office and living room adorned with bespoke furniture create distinct work and living spaces. The bathroom features a chukum-walled, freestanding bathtub.

**VIEW:** OCEAN

**FLOOR:** UPPER

**SIZE:** 75 SQM / 810 SQFT

**BED:** KING

**OCCUPANCY:** 2 GUESTS

**BATHROOM:** SHOWER & BATHTUB

**A/C:** 24-HOUR

PRIVATE TERRACE  
LIVING ROOM & OFFICE

1 ROOM





## BEACHFRONT SUITE UPPER

### COCO SUITE

The Coco Suite presents unending breathtaking sea views just beyond a cozy living room area and an upper balcony over the coconut trees. From this vantage point, guests can behold the sea's beauty right from the coziness of their bed, relish the invigorating sea breeze, and savor the soothing sounds of waves lapping against the shore.

**VIEW:** OCEAN

**FLOOR:** UPPER

**SIZE:** 42 SQM / 454 SQFT

**BED:** KING

**OCCUPANCY:** 2 GUESTS

**BATHROOM:** SHOWER & BATHTUB

**A/C:** 24-HOUR

—  
PRIVATE LIVING ROOM  
DIRECT BEACH ACCESS

1 ROOM





# BEACHFRONT SUITE LOWER

## CARACOL SUITE

Step directly from the beachfront onto the pristine white sand beach and make your way toward the enchanting azure expanse of the Caribbean Sea. The Caracol Suite seamlessly merges with its natural surroundings, embodying the essence of indoor/outdoor living and fostering a harmonious connection between its spaces.

**VIEW:** OCEAN

**FLOOR:** GROUND

**SIZE:** 43 SQM / 470 SQFT

**BED:** KING

**OCCUPANCY:** 2 GUESTS

**BATHROOM:** SHOWER & BATHTUB

**A/C:** 24-HOUR

—  
PRIVATE LIVING ROOM  
DIRECT BEACH ACCESS

1 ROOM





# GARDEN APARTMENT

## CASA LAHA

Casa Laha extends a heartfelt invitation through meticulous craftsmanship, paying homage to its original name. A king-sized bed, fully-equipped kitchen, and living room peek through the lush flora in the distance, all oriented toward the sea. This room is embraced by a quiet and peaceful atmosphere, accompanied by birdsong and the swaying of the trees in the warm, humid air.

**VIEW:** GARDEN

**FLOOR:** UPPER

**SIZE:** 47 SQM / 511 SQFT

**BED:** KING

**OCCUPANCY:** 2 GUESTS

**BATHROOM:** SHOWER

**A/C:** 24-HOUR

PRIVATE LIVING ROOM

FULL KITCHEN

BALCONY

1 ROOM





# OCEAN SUITE

## CASA PLAYA

The Casa Playa Suite, a name that resonates with the essence of the property, becomes a living embodiment of the sea itself. With its veranda extending directly to the Caribbean expanse, it graciously ushers the sea into its essence. In this design, we are prompted to recall the very reasons that the early inhabitants of Tulum were drawn to establish their abode here: the grandeur of the sea, an ever-present majesty before us.



**VIEW:** OCEAN

**FLOOR:** UPPER

**SIZE:** 48 SQM / 524 SQFT

**BED:** KING

**OCCUPANCY:** 2 GUESTS

**BATHROOM:** SHOWER & BATHTUB

**A/C:** 24-HOUR

PRIVATE LIVING ROOM  
BALCONY

1 ROOM





# OCEAN SUITE UPPER

## COQUI SUITE

Honoring the legacy of an iconic Tulum Beach property, the Coqui Suite offers a remarkable sanctuary where bliss intertwines with the symphony of nature. Infused with poetic elegance and fervor, this suite is bathed in golden tones, caressed by sea breezes, and serenaded by birdsongs. Drawing from nature's own harmonies, it provides a haven of unbounded serenity, with expansive ocean vistas awaiting discovery from its balcony.

**VIEW:** OCEAN

**FLOOR:** UPPER

**SIZE:** 47 SQM / 508 SQFT

**BED:** KING

**OCCUPANCY:** 2 GUESTS

**BATHROOM:** SHOWER

**A/C:** 24-HOUR

PRIVATE LIVING ROOM

BALCONY

1 ROOM





# JUNIOR OCEAN ROOM

## VENUS SUITE

The sea lies just beyond your grasp, right outside the window of the Venus Suite. Here, you can feel the gentle caress of the sea breeze on your skin, relish the myriad shades of ocean blues, and also find solace in the embrace of the lush jungle framed by swaying palm trees and vibrant tropical foliage.

**VIEW:** OCEAN

**FLOOR:** UPPER

**SIZE:** 29 SQM / 311 SQFT

**BED:** KING

**OCCUPANCY:** 2 GUESTS

**BATHROOM:** SHOWER

**A/C:** 24-HOUR

—  
PRIVATE TERRACE  
OUTDOOR BATHTUB

1 ROOM





# UPPER OCEAN ROOM

## SIAN & ZAMA SUITES

Secluded tranquility and a seamless connection to the natural environment define the essence of the ocean view suites: Sian and Zama, embraced by the lush canopy of tropical flora and fauna. Immerse yourself in a spectrum of verdant hues and let the melodic symphony of the sea serenade you as you retreat to the intimate upper ocean-view suites.

**VIEW:** OCEAN

**FLOOR:** UPPER

**SIZE:** 27 SQM / 285 SQFT

**BED:** KING

**OCCUPANCY:** 2 GUESTS

**BATHROOM:** SHOWER

**A/C:** 24-HOUR

—  
PRIVATE BALCONY

2 ROOMS





# GARDEN ROOM UPPER

## PALMAS SUITE

Nestled within the lush green embrace of the second level, the Palmas Suite captures a sense of tranquil delight, ensconced beneath the canopy of indigenous palm trees. Its most distinctive feature is a personal plunge pool, offering an ideal vantage point for gazing upon the boundless panoramas of lush greenery.

**VIEW:** GARDEN

**FLOOR:** UPPER

**SIZE:** 20 SQM / 215 SQFT

**BED:** KING

**OCCUPANCY:** 2 GUESTS

**BATHROOM:** SHOWER

**A/C:** 24-HOUR

—  
PRIVATE PLUNGE POOL

PRIVATE TERRACE

1 ROOM





## GARDEN ROOM LOWER

### SELVA SUITE

Housed on the lower level, the Selva Suite continuously inspires us. The suite evokes an atmosphere of lightness and relaxation with meticulously placed elements, including a small inner courtyard with garden features and an outdoor daybed. Each element facilitates room access and offers a seamless indoor-outdoor experience.

**VIEW:** GARDEN

**FLOOR:** LOWER

**SIZE:** 20 SQM / 215 SQFT

**BED:** KING

**OCCUPANCY:** 2 GUESTS

**BATHROOM:** SHOWER

**A/C:** 24-HOUR

—  
PRIVATE PATIO

1 ROOM





# GARDEN STUDIO

## ÍCARO SUITE

Venturing onto the patio unveils Ícaro, the creative force behind this studio, and its distinctive nature-inspired melody. This place embodies our resilience and human spirit, resonating with the gentle dance of palm trees and the distant rhythm of the sea.

**VIEW:** GARDEN

**FLOOR:** UPPER

**SIZE:** 18 SQM / 200 SQFT

**BED:** KING

**OCCUPANCY:** 2 GUESTS

**BATHROOM:** SHOWER

**A/C:** 24-HOUR

—  
PRIVATE PATIO

1 ROOM







## OUR LOCATION

Our location (Carretera Tulum Boca Paila, km 8.7) is one of our main attractions. While staying here, you'll be situated in the heart of the main beach road, in close proximity to many popular bars and restaurants, with the added benefit of beach privacy. Just a short walk, bike, or taxi ride will bring you to the sought-after spots of NÜ, Arca, Hartwood, Wild, Casa Jaguar, and many other attractions. You will find the Sian Ka'an Nature Biosphere to the south end of the beach. To the north, you will encounter the Tulum Ruins, a UNESCO World Heritage Site.





## AMENITIES

All of our spacious en-suite bedrooms are ornately outfitted within the most beautiful of settings and bespoke art and design pieces. Our rooms and property provide the following amenities & features:

Daily complimentary breakfast

Daily housekeeping

King-size beds

Private en-suite bathrooms  
with all-natural toiletries

In-room safe

Hairdryer

Beach towels provided

24-hour air conditioning

24-hour concierge service

Restaurant & beach service

Full-service SPA (2 cabins)

WiFi access

Parking facilities

Bicycles for guest use

Gym Center

Rooftop







## OUR PRIVATE BEACH

At XELA Tulum, your haven of tranquility, we offer a pristine private beach exclusively for our cherished guests. Experience relaxation at its finest as you step onto our secluded shores. By day, bask in the coastal charm beneath our beach palapas, savoring local flavors and refreshing cocktails. As the sun dips below the horizon, immerse yourself in the serene evening ambiance. Gaze at the stars and let the gentle ocean breeze carry away your cares, wrapping you in the embrace of a tranquil coastal night.



## ROOFTOP

### 360-DEGREE VIEWS: SWOON - WORTHY PANORAMA

Ascend to our rooftop at Tulum Beach and behold the uninterrupted 360-degree panorama of the Mayan Jungle and the Caribbean Sea. From our rooftop, guests witness the sun casting its golden spell upon the turquoise waters of the Caribbean Sea in the east, while the lush green jungle stretches out as far as the eye can see in the west. Whether you're seeking sunrise serenity or sunset splendor, our rooftop promises an enchanting vista for every moment of the day. Escape to our rooftop oasis and create memories that will last a







## OUR GYM CENTER & EXPERIENCES

### GYM CENTER

Elevate your wellness journey within our discreet yet meticulously appointed gym center. Tailored for the discerning traveler, our gym offers a refined space to invigorate your body. Embrace the opportunity to maintain your active lifestyle during your XELA retreat with our thoughtfully curated selection of premium fitness equipment.

### EXPERIENCES

We have expanded our collection of tailor-made experiences meticulously designed to engage and elevate your well-being. Choose from various ceremonies and classes, such as healing pre-Hispanic sound therapies, personalized yoga sessions, Caribbean sailing, and snorkeling, or embark on a Sian Ka'an Safari adventure, just to name







## WELLNESS & SPA SERVICES

### EXPERIENCES & IN-HOUSE OFFERINGS

Indulge in an array of treatments, massages, and ceremonies either beachside, within our SPA cabins, or in the privacy of your suite. We firmly believe in the importance of self-care, so we bring these rejuvenating experiences directly to you. Our team of experienced therapists is dedicated to providing the best wellness experiences.

### LA VALISE SPA

Just steps away from XELA, our sister property, La Valise SPA, awaits as a tranquil sanctuary nestled in the jungle's embrace. Take a day dedicated to intimate self-care and allow your mind to drift into a realm of relaxation within this thoughtfully curated space.











## OUR RESTAURANTS

### XELA RESTAURANT

#### Breakfast, lunch & snacks daily

Immerse yourself in the flavors of modern Mexican cuisine with a touch of local inspiration at our in-house restaurant. Whether you're relaxing on your deck or lounging on the beach chair, our menu offers something for every mood throughout the day. Experience the freshness of local ingredients and treat yourself to the vibrant taste of fresh ceviches paired with our signature chia-mezcal cocktail.

### LOS BOWLS DE GUADALUPE

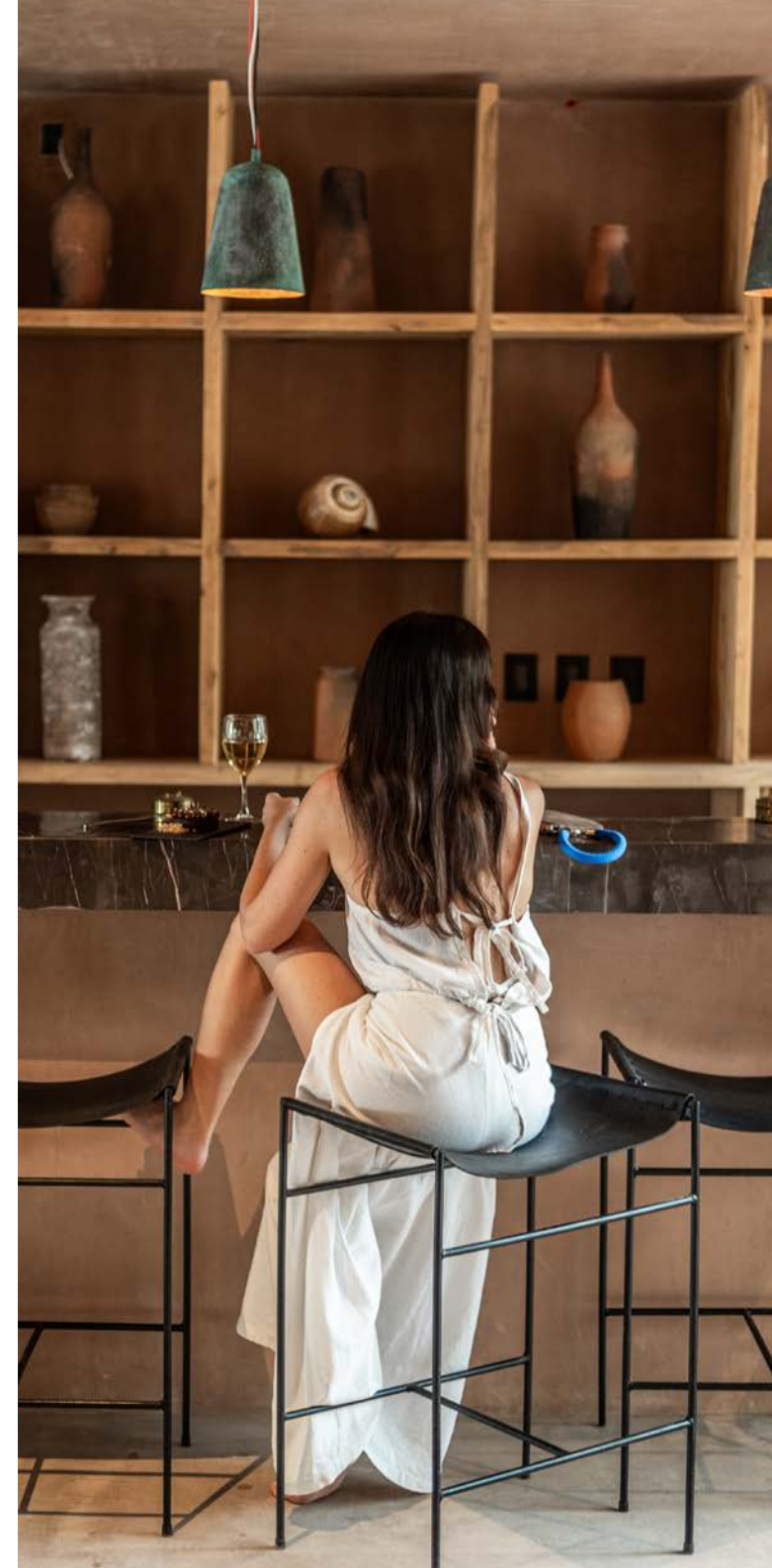
#### Coffee & juices, breakfast, healthy lunch, snacks

Nestled within a stylish roadside shack next to NEST, Los Bowls de Guadalupe offers healthy delicious, organic bites, smoothies, and bowls, all perfect for a refreshing snack or a meal.

### NÜ TULUM

#### Local vibrant flavors

Alchemizing diverse and rare ingredients from the Caribbean Sea and Mayan Jungle, NÜ Tulum creates vibrant local cuisine. Led by Chef Luis Aguilar, its team is deeply committed to sourcing the freshest ingredients, preserving sustainable methods of cooking, and continuously innovating flavor creations, earning NÜ recognition as one of the five best restaurants in Yucatan by Travel + Leisure.











NAMRON  
HOSPITALITY



XELA



[www.xelatulum.com](http://www.xelatulum.com)