



LA · VALISE  
MEXICO CITY



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## LA VALISE HOTELS

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*AS UNIQUE AS  
OUR GUESTS*

Namron Hospitality's flagship brand, La Valise, with its evocative name meaning "suitcase" in French, embodies the essence of travel at its core. Just as opening a suitcase unveils a world of unique treasures, La Valise promises a one-of-a-kind journey. La Valise invites cultured and curious souls to embrace the spirit of exploration. It is a sanctuary where each traveler finds their own narrative, immersed in meticulously designed spaces and exceptional guest services.

As a luxury brand of intimate boutique hotels, La Valise curates truly unique stays for our guests. La Valise has received recognition from prestigious travel media and is proud to be a member of the highly esteemed Small Luxury Hotels of the World accreditation.

## THE STORY

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Nestled within the vibrant La Roma neighborhood, La Valise Mexico City offers a hidden urban sanctuary for discerning travelers. Back in 2014, Yves Naman, a European entrepreneur and passionate traveler, discovered the elegant 1920s French-style townhouse destined to become the heart of this boutique hotel. La Valise features eight meticulously designed suites, each a refined pied-à-terre for worldly guests. In 2024, the property underwent an expansion, adding 5 additional suites to the original 3, a concept named Piscinema, where guests can enjoy cinematic entertainment while indulging in the soothing allure of aquatic relaxation, along with new leisurely spaces. Adorned with rare collectibles and antiques, every corner reflects our deep appreciation for regional artistry and craftsmanship. As visitors step into Mexico City's surreal energy, they enter a living cabinet of curiosities at La Valise, ready to fill their 'valises' and embark on a unique journey.

Since 2022, La Valise Mexico City has proudly been part of Small Luxury Hotels of the World, further solidifying its commitment to excellence and luxury.







## LA VALISE MEXICO CITY

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La Valise Mexico City merges two 1920s French-style edifices on a picturesque Roma Norte corner. The design of our property spans over two buildings, adding a distinctive charm to the neighborhood. The original trio of suites each occupies an entire floor, paying homage to the traditional architectural style of this area. In 2024, an adjacent property was seamlessly integrated into the original one, expanding the offerings to include five additional suites, the Piscinema concept, a lobby, among other amenities. Every room is creatively designed in accord with our dreamy theme, from the suite names to the retractable beds and our celestial moon door.

This thoughtful expansion enhances intimacy, crafting an intimate guesthouse where visitors feel like cherished friends rather than hotel guests. Our boutique concept reimagines the sophisticated traveler's home, where every guest becomes part of a unique narrative.



## LA ROMA

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Some call it the Williamsburg of Mexico City, others the next Berlin, but we feel La Roma is well beyond comparison. Nestled between the downtown historic el Centro and the more modern upscale Polanco, amidst La Roma's colonial architecture and charm, one can still feel the hustle and heartbeat of Mexico City, a place Salvador Dalí coined as more surrealist than his paintings.

This colorful neighborhood, once the hideaway of famous Beatnik writers like Jack Kerouac and Allen Ginsberg, remains a haven for creatives, hipsters, and a cultured urban crowd.

In the center of it all, amidst the cafes, galleries, record shops, tattoo parlors, and Buddhist centers you'll find La Valise.





LA · VALISE  
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## DESIGN

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The design journey of La Valise Mexico City has been a fascinating evolution, starting as a passionate project of founder Yves Naman and the in-house design team led by Roberto Ayala. As the pioneering property under the umbrella of La Valise Hotels and Namron Hospitality, it has served as a canvas for exploring multiple concepts and artistic expressions. The result is a Mexican cabinet of curiosities, brimming with bespoke artisanal pieces, carefully curated collectibles, unique artworks, vintage furniture, and objets d'art. The atmosphere resembles a collector's haven, an artist's sanctuary, defying the conventional notion of a traditional hotel. The boutique ethos is woven into every corner and suite, ensuring each space has a cohesive yet unique aesthetic.







LA · VALISE  
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## OUR PROPERTY & ROOMS

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Designed for lovers of savoir-vivre, each of our 8 generously sized 1,000 sqft suites offers the utmost in comfort, uniqueness, and beauty. Each suite features its own distinct character, with bespoke furnishings, handpicked artwork, and artisanal objects throughout. Our rooms and property provide the following luxury amenities & features:

- Daily complimentary breakfast
- Daily housekeeping
- King-size bed
- Luxury bedding and linens
- Walk-in shower & bathtub with complimentary Loredana toiletries
- In-room Nespresso coffee machine and tea facilities
- Minibar
- Hairdryer
- In-room safe
- 40' flat LED TV & Apple TV
- Sound entertainment system with iPod or MP3 integration
- Free WiFi
- 24-hour air conditioning
- 24-hour concierge service
- WiFi access
- Parking





## GRAVITY SUITE

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Offering the utmost in urban sophistication, Gravity Suite is an ideal resting spot for your urban adventures. The large seating area is adorned with hand-painted, Michoacan wooden furniture, a stunning brass mid-century coffee table, copper leaf-covered modern sconces, leather tables, artisanal accent pillows, and elegant sculptures that lead to a comfortable outdoor patio where you can have a siesta in your hammock.



## MOON SUITE

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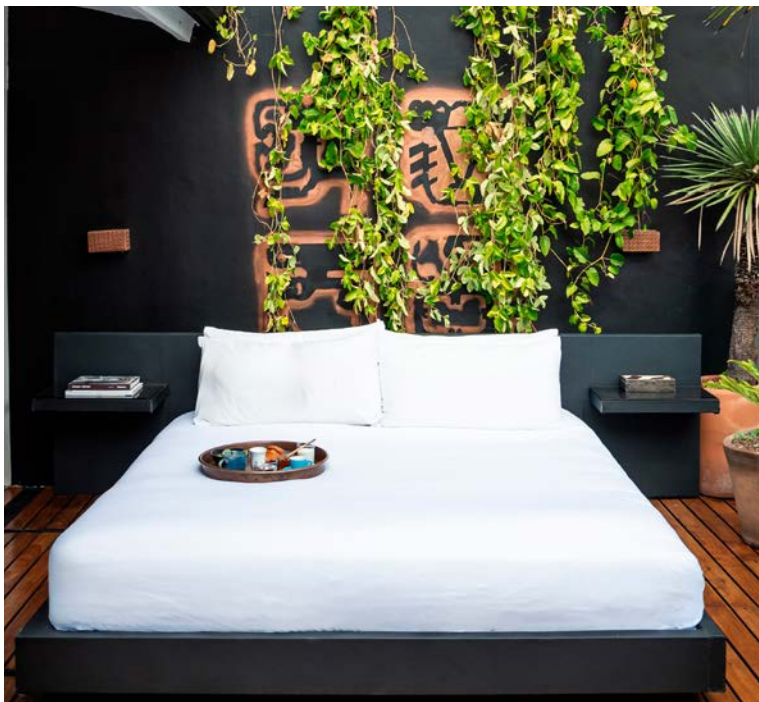
Fit for hiding away to write your next novel, this suite showcases elevated Mexican style and custom furnishings. Adorned with light wood floors, plush green rugs, a velvet black sofa, black leather bookcases, a movie projector, and a one-of-a-kind oscillating moon art installation, the Moon, acts as a portal into your private mirrored bathing area.





## POLARIS SUITE

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Mexico City's most magical abode, Polaris Suite has a king-size rolling bed that you can glide onto a large private terrace, crawl under comfy covers and enjoy sleeping in the open air under the stars. This eloquently sized third-story suite is decorated with Mexican curated art, leather rocking chairs, hardwood floors, open air a chukum-finished bath.



## NOVA SUITE

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A special space guided by the stars, the Nova Suite is Aladdin's treasure trove of unique objects, artisanal design, and statement seating. This cozy suite features a leisurely lounge area fronted by a projector for watching films. Its bathroom continues the restful discourse with a lush clawfoot bathtub embraced in a gallery of mirrors.





## NEBULA SUITE

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The hazy feeling of waking up from a beautiful dream is translated onto the rounded walls of the Nebula Suite corner between Colima and Tonala Streets. It embraces its guests with a celestial coziness transmitted through its varied textures, shapes, and volume design in the living room. The rounded bedroom is a microcosm of its own, with a desk space facing directly onto the balcony. Up a few steps, the bathroom is a tranquil area featuring a freestanding artisanal bathtub for ultimate pampering.



## HALO SUITE

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Enveloped in a magical atmosphere, the Halo Suite is a gallery-style space with a grand lounge area. Three French-style windows open onto balconettes, looking out over the entire neighborhood. Outside its windows hangs the lush tree canopy, offering shade and a swaying breeze. It's comfort room features spa-style commodities and a deluxe bathtub for relaxing.





## ATLAS SUITE

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The Atlas Suite is perfect for unfolding your maps and itineraries and planning new ones across this double level space. Its trunks are filled with curious objects from all across Mexico, as well as vintage pieces and bespoke creations from our design team. A well-lit passage way ushers a dramatic entrance into this suite. A small stairway leads up towards an indoor powder room and then up onto the roof where an outdoor shower and bathtub stand solemnly over the city's canopy of trees. This suite is as if a lived-in flat with dynamic spaces and ever-shifting locations of inspiration.





## CILENE SUITE

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A retreat for the mind and body, this cosmic suite is an ode to the universe and its beautiful creations. La Valise delves freely into a world of design and artistic creation, taking its inspiration and muse from a world above and beyond. Here, guests are invited to dream big and live in their fantasy within the premise of artisanal, chic Mexican design work as their bedroom rolls out directly into a teeming green garden of local flora. An outdoor tin accompanies the ensemble with bathing al-fresco.





LA VALISE  
MEXICO CITY





## FOOD SCENE

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Although the hotel does not have an on-site restaurant, guests can still enjoy a delectable dining experience with room service from our kitchen and renowned local restaurants. Our concierges will personally deliver handmade pappardelle, fresh Mexican fish, and local cheese boards to your room, where you can savor your meal at a perfectly set table.

When you're not dining in, you're in the perfect location to explore one of the world's best foodie scenes. Within walking distance, Maximo Bistrot Local is a must-visit Mexican farm-to-table restaurant with a cozy atmosphere and a daily changing menu for lunch or dinner. For those craving tacos, the more laid-back El Parnita offers a range of house-made salsas, fresh tortillas, and delectable tacos.

After walking off your lunch, stop by Abarrotes Delirio for an espresso, fruit pavlova, or house-made chocolate bar. With endless gastronomic adventures to offer, La Valise Mexico City takes pride in helping its guests navigate their dining options.





## ART & HAPPENINGS

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La Roma is a wonderland of the senses woven together by each individual unique storefront, bar, and gallery decorating its streets. While you really can't go wrong wandering around, be sure to stumble across Galería OMR, a modern art gallery that helped put La Roma on the map when it opened its doors in the 80s. Today, it's one of Mexico's most prominent galleries on the international art scene. Afterward, head over to Casa Bosques home to indie journals and unique small published collector novels.

When you are ready to rest your feet, enjoy the best bar in town: Le Tachinomi Desu, or the ever-bustling Limantour at Happy Hour. Day or night pass by Mercado Roma, a more modernized Mexican open-air market featuring microbrews, artisanal goods, and a late-night speakeasy piano bar.



## RESTAURANTER & HOTELIER YVES NAMAN

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Yves Naman's tireless imagination and passion for travel inspired him to create the ultimate boutique hotel experience. Today he is the founder and CEO of Namron, a hospitality group reinventing authentic travel and dining experiences in coveted destinations in Mexico with artful decor, luxury amenities, and genuine service that leaves no detail unturned.

He also ignited a grassroots movement to inspire conscious low-impact travel called the Tulum Pledge. A serial entrepreneur, he is also the founder and investor in various ventures. For him, the best part of being a hotelier is sharing travel experiences with his wife Wendy, daughter Naomi, and son Aaron.





## MEDIA SUMMARY / STATS



+9K Followers  
400 likes per image

Without the use of online booking sites or marketing, La Valise Mexico City has developed a loyal following on its social media and by word of mouth. Since its opening in 2014, La Valise Mexico City has become a cult favorite with a clientele that includes international designers, musicians, celebrities, entrepreneurs, and those who want to fly under the radar while appreciating the finer things in life. It has been featured in Conde Nast, Forbes, Vogue, Travel and Leisure, and The Wall Street Journal, just to name a few.

As seen in...



Recognized by ...





## ABOUT NAMRON HOSPITALITY GROUP

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Namron Hospitality, founded by Yves Naman, redefines luxury boutique hospitality with exceptional design, genuine hospitality, and a deep commitment to sustainability. Our properties are sanctuaries of privacy, luxury, and inspiration, each offering personalized services, attention to detail, and outstanding accommodations. Our commitment to excellence and sustainability has earned us recognition on prestigious platforms like Small Luxury Hotels of the World and the Michelin Guide, along with features in renowned international media outlets such as Vogue, Travel+Leisure, Forbes, and Conde Nast Traveler. With a strong presence on social media, our properties collectively engage with over a million followers, sharing captivating content.

As a dynamic and rapidly expanding luxury boutique hospitality company, Namron Hospitality stands as a trendsetter in the industry. We embrace the essence of each locale and adapt to evolving cultural landscapes through our core principles, setting a precedent for unparalleled experiences that resonate with discerning travelers.

## PRESS CONTACT

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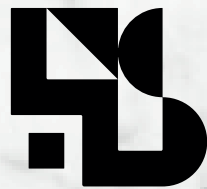
For more information about La Valise Mexico City or to speak with a press contact from the property, please contact: [press@namronhospitality.com](mailto:press@namronhospitality.com)

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[www.lavalise.com](http://www.lavalise.com)