



ENCANTADA
TULUM





THE STORY

In the magical paradise of Tulum, lies Encantada, a hidden gem that captures hearts and whispers enchantment. Once an iconic property, Namron Hospitality transformed it in 2016 into a luxury boutique hotel while preserving its authenticity.

Encantada retains its old-world charm with original architecture, lush gardens, and a tranquil beach—a haven for romantic escapes. Each suite seamlessly blends luxury with Tulum's unique style, offering guests opportunities for exploration and relaxation. Over the years, Encantada has become a local icon, enchanting hearts along the shores of Tulum.

Part of the Namron Hospitality Collection, Encantada Tulum has been operated by

— *YOUR PRIVATE*
PARADISE.





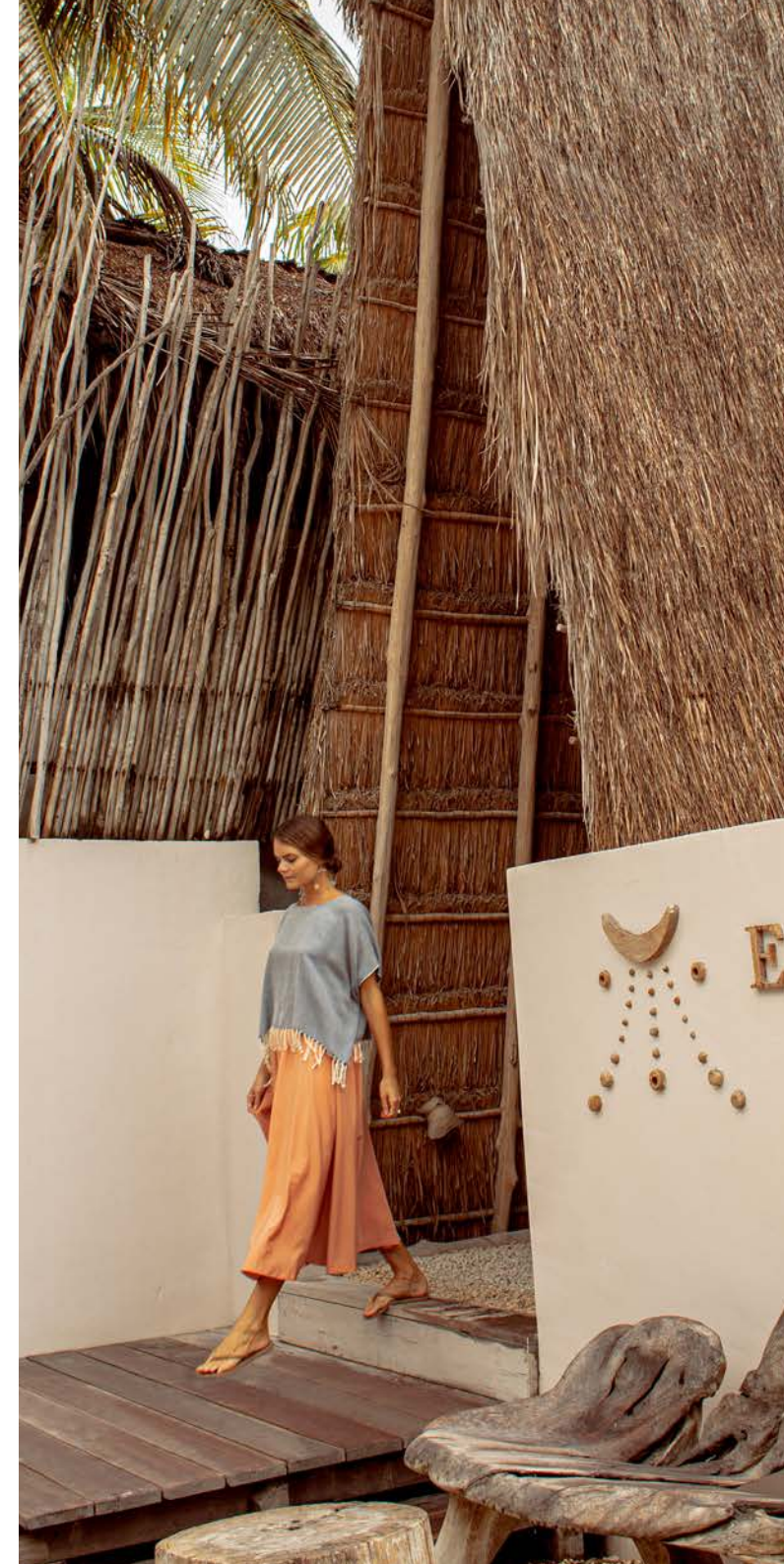


THE PROPERTY

A true boutique hotel, Encantada Tulum comprises just 8 rooms on a quiet strip of Tulum Beach, offering stunning views of the Caribbean Sea, and jungle gardens. Designed for travelers who seek understated luxury, the architecture and decor of this hotel reflect the region's essence, with traditional thatched roofs, tropical woods, and billowing linen bed canopies.

In contrast to the traditional hotel model, the dedicated staff at Encantada invest in even the smallest details, forging strong bonds with returning guests who consider the property their "home."

Encantada Tulum warmly invites one to leave it all behind and enter a private paradise that captures the natural beauty and sensuality that this coastal beach town







THE DESIGN

The decor of Encantada Tulum pays homage to Mayan craftsmanship using local materials applied by hand in subtle ways to enhance our greatest design feature: the surrounding nature and your connection to it.

Each private room has walk-in showers, floor-to-ceiling sliding glass doors, beautiful hardwood floors, and large wrap-around decks to admire coastal views.

After a beautiful day outdoors, you can retreat to your king-sized bed draped with heavenly white linens and relax comfortably with air conditioning, ceiling fans, and the fresh ocean breeze. Sit cozy by candlelight and allow our staff to cater to your every need.




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GARDEN VIEW

Our garden rooms feature private patios adorned with hammocks, situated under shady palm trees, and filled with abundant natural light.

VIEW: GARDEN

FLOOR: GROUND

SIZE: 60 SQM / 700 SQFT

BED: KING

OCCUPANCY: 2 GUESTS

BATHROOM: SHOWER

A/C: 24-HOUR

—
PRIVATE TERRACE

2 ROOMS



OCEAN VIEW

Set back from the beach, these rooms offer expansive ocean views and private wrap-around decks.

VIEW: PARTIAL OCEAN

FLOOR: UPPER

SIZE: 60 SQM / 700 SQFT

BED: KING

OCCUPANCY: 2 GUESTS

BATHROOM: SHOWER

A/C: 24-HOUR

—
PRIVATE TERRACE

2 ROOMS



BEACHFRONT LOWER

Perched atop white dunes,
enjoy panoramic sea views just
steps away from the beach.

VIEW: OCEAN

FLOOR: GROUND

SIZE: 60 SQM / 700 SQFT

BED: KING

OCCUPANCY: 2 GUESTS

BATHROOM: SHOWER

A/C: 24-HOUR

—
PRIVATE TERRACE

2 ROOMS



BEACHFRONT UPPER

These upper-level rooms offer unobstructed 180-degree ocean views from under beautiful thatched roof ceilings.

VIEW: OCEAN

FLOOR: UPPER

SIZE: 60 SQM / 700 SQFT

BED: KING

OCCUPANCY: 2 GUESTS

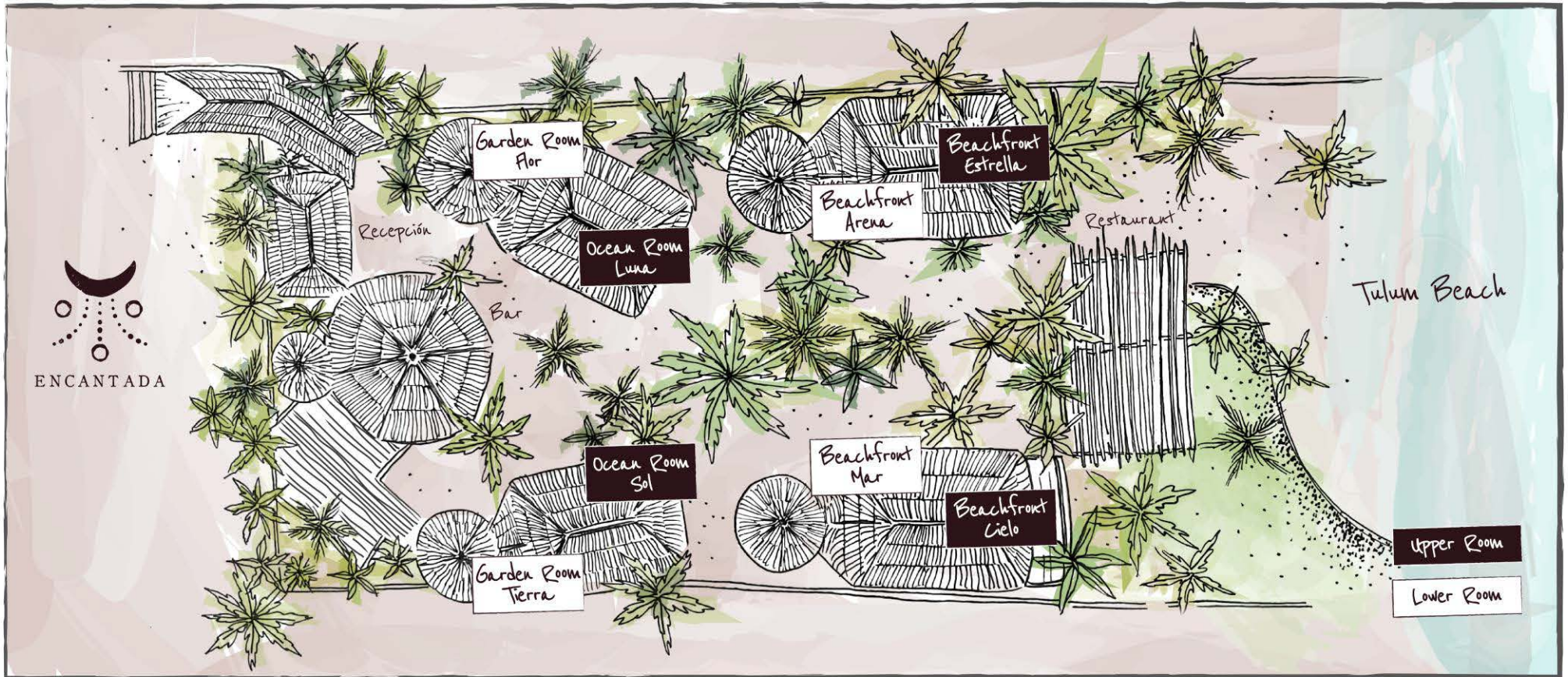
BATHROOM: SHOWER

A/C: 24-HOUR

—
PRIVATE TERRACE

2 ROOMS





OUR LOCATION

Our prime location on Carretera Tulum Boca Paila, km 8.7, places you at the heart of Tulum's main beach road. Here, you can enjoy both privacy on our beach and easy access to renowned bars and restaurants. A short walk, bike ride, or taxi journey will lead you to bespoke dining experiences at NÜ, Arca, Hartwood, Wild, Casa Jaguar, and more. To the south, you'll discover the Sian Ka'an Biosphere Reserve, while to the north, the UNESCO World Heritage Site of the Tulum Ruins awaits.



AMENITIES

All of our spacious en-suite bedrooms are elegantly furnished and harmoniously integrated into the enchanting ambiance of our beachside paradise. Our rooms and property feature the following amenities:

Daily complimentary breakfast

Daily housekeeping

King-size beds

Private bathrooms with
all-natural toiletries

In-room safe

Hairdryer

Beach towels provided

24-hour air conditioning

24-hour concierge service

Restaurant and beach service

La Valise SPA access

WiFi access

Parking facilities

Bicycles for guest use





OUR PRIVATE BEACH & SERVICES

OUR PRIVATE BEACH

At Encantada Tulum, relaxation takes center stage on our pristine private beach, reserved exclusively for our esteemed guests. By day, bask in the coastal ambiance beneath our beach palapas, savoring local flavors and refreshing cocktails. As the sun sets, immerse yourself in the tranquil atmosphere, stargazing while inhaling the gentle ocean breeze.

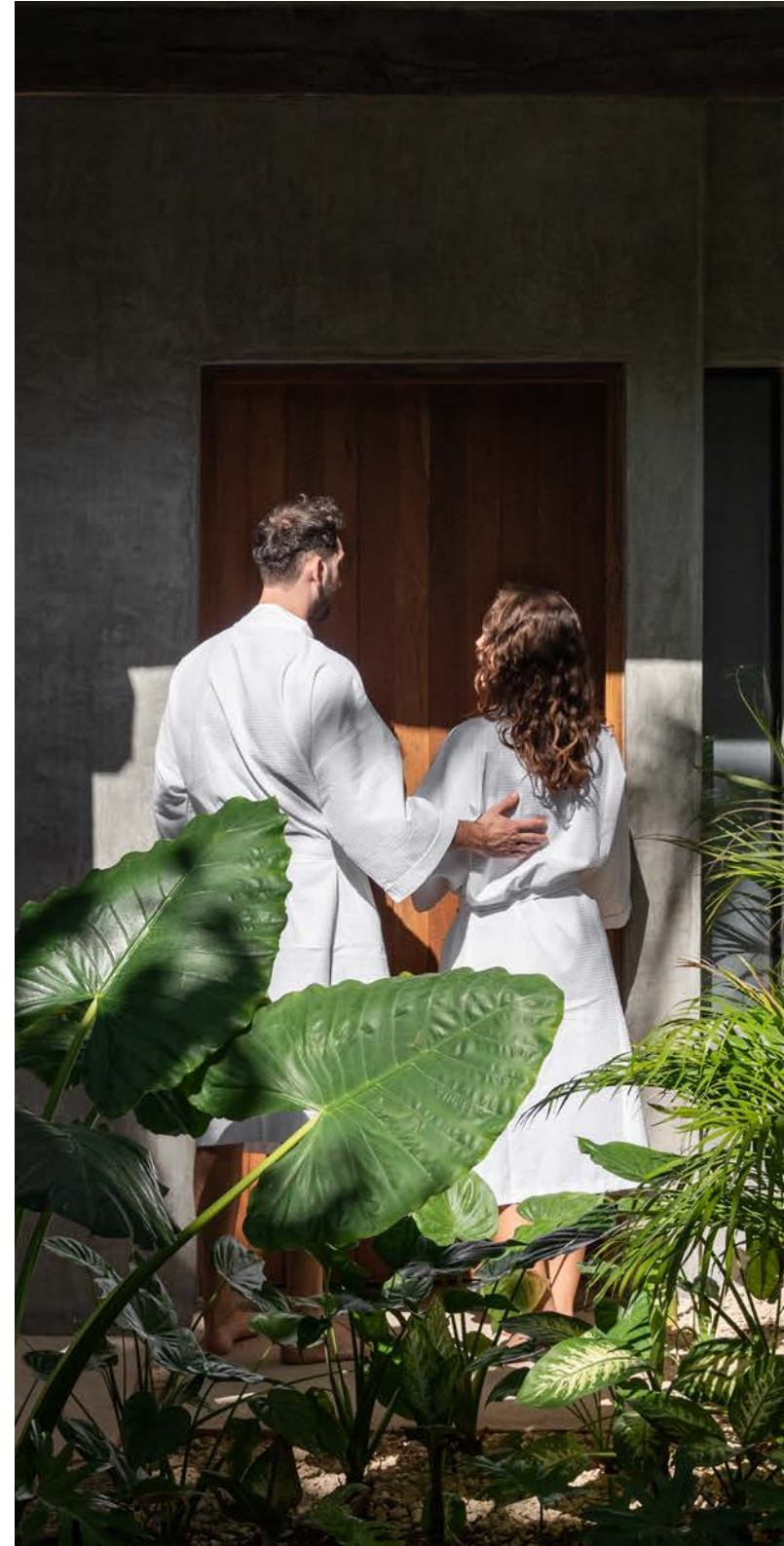
WELLNESS & SPA SERVICES

Experience our unique treatments at La Valise SPA, our sister property dedicated to personalized rejuvenation for your body, mind, and soul. Immerse yourself in a sensorial journey with Mayan-inspired treatments using natural ingredients and superfoods.

For the ultimate relaxation, on-site wellness treatments are available either in the hotel or within the comfort of your suite.

EXPERIENCES

At Encantada Tulum, our commitment to providing unique experiences is at the heart of our philosophy. We believe in creating moments for our cherished guests and have meticulously designed a range of experiences that allow you to disconnect and explore. Whether you're seeking adventure, relaxation, or a deep connection with nature, we offer a variety of unique experiences







OUR RESTAURANTS

ENCANTADA RESTAURANT

BREAKFAST, LUNCH & DINNER

Elevate your senses with a delightful journey into modern Mexican cuisine, artfully blended with local inspiration, at our in-house restaurant. Whether you're enjoying the comfort of your private deck or soaking up the sun by the sea, our menu features captivating flavors designed to delight you at every moment of the day, paired with unique signature cocktails.

LOS BOWLS DE GUADALUPE

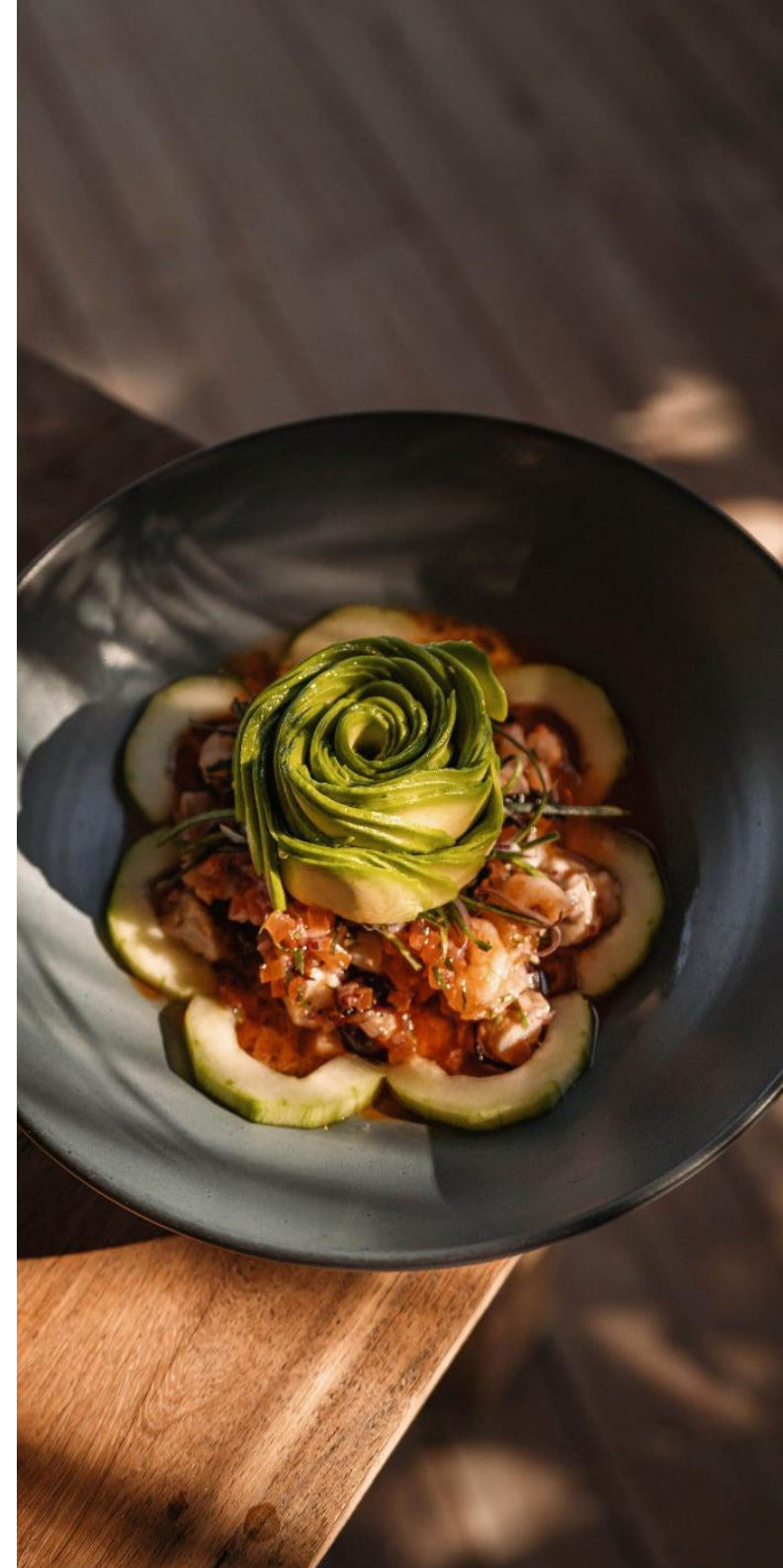
ALL-DAY HEALTHY DINING

Nestled within a stylish roadside shack next to NEST, Los Bowls de Guadalupe offers healthy, delicious, organic bites, smoothies, and bowls, all perfect for a refreshing snack or a meal.

NÜ TULUM

LOCAL VIBRANT FLAVORS

Alchemizing diverse and rare ingredients from the Caribbean Sea and Mayan Jungle, NÜ Tulum creates vibrant local cuisine. Led by Chef Luis Aguilar, the team is deeply committed to sourcing the freshest ingredients, preserving sustainable methods of cooking, and continuously innovating flavor creations. This dedication has earned NÜ recognition as one of the five best restaurants in Yucatan, by Travel + Leisure.







NAMRON
HOSPITALITY



ENCANTADA



www.encantada.com