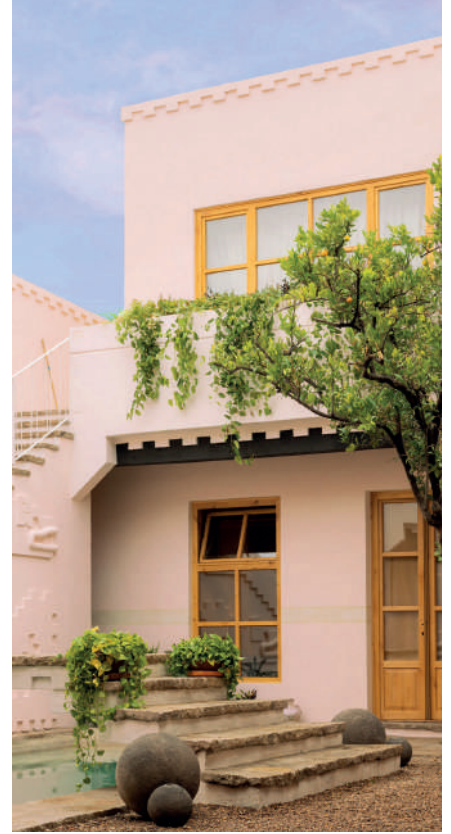




LA · VALISE
TULUM

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LA VALISE HOTELS

*AS UNIQUE AS
OUR GUESTS*

Namron Hospitality's flagship brand, La Valise, with its evocative name meaning "suitcase" in French, embodies the essence of travel at its core. Just as opening a suitcase unveils a world of unique treasures, La Valise promises a one-of-a-kind journey. La Valise invites cultured and curious souls to embrace the spirit of exploration. It is a sanctuary where each traveler finds their own narrative, immersed in meticulously designed spaces and exceptional guest services.

As a luxury brand of intimate boutique hotels, La Valise curates truly unique stays for our guests. La Valise has received recognition from prestigious travel media and is proud to be a member of the highly esteemed Small Luxury Hotels of the World accreditation.

THE STORY



After successfully opening La Valise Mexico City, Tulum captured the heart of hotelier Yves Naman. In all his travels, he had never encountered a place as wild, raw, and magically inspiring as Tulum. Yves was so enamored that he decided to create the ultimate boutique hotel experience there. In 2017, he purchased a small beach house and transformed it into an 11-room luxury boutique hotel, giving birth to La Valise Tulum.

At La Valise Tulum, Yves aimed to elevate local Mayan craftsmanship and create a sense of wonder and magic through artful design. The hotel's style is reminiscent of a Robinson Crusoe-inspired museum, offering guests a one-of-a-kind experience unlike any other. In 2022, La Valise Tulum expanded to include 11 additional jungle suites, La Valise SPA, and La Valise Store, enhancing the overall guest experience.





LA VALISE TULUM



Welcome to La Valise, where you can unpack your suitcases and unwind in Tulum's most private enclave. Our two-wing property situated in the heart of the Mayan jungle and on the azure shores, offers the best of both worlds, with eleven beachside accommodations and eleven jungle-side suites located across the street.

Your private suite, with either an ocean or jungle view, boasts a spacious palapa roof, locally-crafted decor, and luxurious furnishings. Every aspect of our suites reflects the hotel's commitment to luxury and comfort, creating the ultimate retreat from the outside world. La Valise Tulum is committed to delivering exceptional and unforgettable experiences to guests. From the moment you arrive, you will be welcomed by the warm and attentive staff, who will make sure that every detail of your stay is taken care of.



TULUM OVERVIEW

“People don’t just vacation in Tulum – they embark on personal journeys there.”

– REBECCA MISNER
Condé Nast lifestyle Editor

Tulum possesses a unique enchantment, a tangible sense of spirit that's enriched by the vibrant individuals who visit and its stunning natural beauty.

With one of the world's most beautiful white sandy beaches, the second-largest coral reef on the planet, a vast system of sacred cenote pools, and lush jungles including the Sian Ka'an Biosphere, home to sea turtles and jaguars, as well as ancient Mayan temples, Tulum is a place where dreamers, artists, healers, chefs, and entrepreneurs from around the globe coexist to create a plethora of soul-expanding, nurturing, transformative, fun, relaxing, and delicious experiences from dawn till dusk.

Here, you can begin your day by rising with the sun, choosing to practice yoga by the sea, biking to the ruins, lounging in the shade, and swimming in the ocean all day before participating in a sound healing or cacao ceremony. End your day with a candlelit jungle dinner scented with copal, while sipping on gypsy jazz cocktails or fresh coconuts.



LA VALISE
TULUM

DESIGN



The decor at La Valise captures the natural mysticism of Tulum while perpetuating the eccentricity of the La Valise name. The combination makes guests feel like they are hanging out in the beachfront living room of their most cultured, gypset, and affluent best friend. Respect is paid to the quality and beauty of local materials such as chukum, a stucco made from Mayan rubber trees, and re-imagined palapa thatched roofs. Woven reed lamps and tropical wood wall adornments look more like sculptures than accents. Every inch of La Valise elevates local craftsmanship with its seasoned eye, giving it that je ne sais quoi of enchantment.





SUSTAINABILITY

INSPIRING INTENTIONAL TRAVEL

No matter how exceptional our service or furnishings are, what truly makes La Valise Tulum special is our location. We are blessed to be located in one of the most bio-diverse, beautiful, and unique natural habitats in the world.

In gratitude and respect to our beaches, sea, air, jungle, and fauna friends, sustainability is at the forefront of our culture and guest experience. Our spaces are designed to foster a connection between our guests and the beauty of their natural surroundings. We prohibit single-use plastics on our premises, compost our waste, recycle what we can, and source local ingredients for our restaurant. We also offer ecologically friendly toiletries, repellent, and reef-friendly sunscreen. In a commitment to protect and preserve the beauty of Tulum so that future residents and visitors can enjoy it, we ask all of our guests to sign our [Tulum Pledge](#), a promise to mindfully leave Tulum even better than they found it.



LA · VALISE
TULUM

BEACHFRONT ACCOMODATIONS



All of our spacious en-suite bedrooms are ornately outfitted within the most beautiful of settings. Our rooms and property feature the following amenities:

- Daily complimentary breakfast
- Daily housekeeping
- King-size bed
- Private bathrooms with all-natural toiletries
- In-room safe
- Hairdryer
- Beach towels provided
- 24-hour air conditioning
- 24-hour concierge service
- Restaurants and beach service
- Full-service SPA
- WiFi access
- Parking facilities
- Bicycles for guest use





BEACHFRONT MASTER



The most majestic room in Tulum, here you can sleep like royalty under our lofty 23 feet high (7 meters) hand-thatched palapa roof perched above a 1,000 square-foot (95 square meters) suite. The enchanting chamber features an unforgettable bathtub and shower, a large seating area, and magnificent views. Our sumptuous king-size bed can roll onto your expansive private terrace to sleep under the stars and admire sunrise and sunset in total comfort. Located at the center of La Valise Tulum, the Master Suite was the inspiration for the entire hotel and features the most decadent handcrafted furniture and art, reminiscent of a refuge designed for the likes of Robinson Crusoe himself.



UPPER BEACHFRONT

Juxtaposed between jungle and sea, fall asleep to the stars and wake with the sun in these upper-level rooms. Impeccably designed, each of our two 650 square feet (60 square meters) rooms offers a private entrance, a large terrace overlooking the Caribbean, and total serenity. The 20-foot-high palapa roofs were handwoven by Mayan artisans, and the room showcases handcrafted art and objects from the region. Each room features a spacious bathroom, shower, bathtub, king-size bed, air conditioning, and refreshing ceiling fans.

LOWER BEACHFRONT

As you pass the infinity pool and reach our luxury open-air living area, to either side are two private 650 square feet (60 square meters) Beachfront rooms. Each room has a private entrance and a terrace with direct access to both the pool and the beach. Enjoy a cocoon of comfort with ocean views and all our property amenities easily at reach. Each room includes a spacious bathroom, shower, bathtub, king-size bed, air conditioning, and refreshing ceiling fans.



GARDEN SUITE UPPER

These recently constructed spacious and light-filled 645 square feet (60 square meters) suites are housed under palatial hand-thatched roofs. Inside, encounter an elegantly neutral palette, tropical wooden furniture, artisanal woven rugs, and fresh palm leaf adornments. The large inner seating area features a spa tub, where you can soak and relax by candlelight. The room and the king-sized bed offer expansive views of your 160 feet (15 square meters) private terrace and lush jungle canopies.

GARDEN SUITE LOWER

These spacious and light-filled 645 square feet (60 square meters) suites are enveloped by private lush jungle gardens. The interiors feature tropical woods, natural linens, a king-sized bed, handwoven accents by Mayan artisans, and artful pops of color throughout a spacious seating area. Peaceful views overlook a large private deck and gardens with room for sitting, tanning, or refreshing in your 53 square feet (5 square meters) private plunge pool.



GARDEN ROOMS

These 500 square feet (45 square meters) rooms overlook lush green landscapes, and powdery white sand paths that lead out to our infinity pool and shared living area. These peaceful bungalows housed under palapa thatched roofs are filled with authentic local art and ornate details. Each Jungle View Room comes equipped with its own bathroom and open-air shower, a private terrace, a king-size bed, 24 - hour air conditioning, and refreshing ceiling fans.



JUNGLE SIDE ACCOMODATIONS



All of our spacious en-suite bedrooms are ornately outfitted within the most beautiful of settings. Our rooms and property feature the following amenities:

- Daily complimentary breakfast
- Daily housekeeping
- King-size bed
- Private bathrooms with all-natural toiletries
- In-room safe
- Hairdryer
- Beach towels provided
- 24-hour air conditioning
- 24-hour concierge service
- Restaurants and beach service
- Full-service SPA
- WiFi access
- Parking facilities
- Bicycles for guest use





CENOTE MASTER SUITE

Sauntering above the majestic Mayan Jungle, this suite basks in its grandeur, with the bedroom rolling directly onto the terrasse. Talking about sweet dreams, this suite also features an outdoor jacuzzi and shower that take jungle living to a whole other level.

CENOTE SUITE LOWER

With direct cenote access, this base-floor suite offers indoor/outdoor living fronted by one of the Yucatan Peninsula's natural wonders. A private living room, semi-exterior shower/bathtub, and jacuzzi provide an unparalleled experience.



SIGNATURE SUITE UPPER



Narrated by the jungle itself, these three suites feature balcony rollout beds that connect the bedroom directly to the outdoors. So bask in the comfort of the jungle expanse, with simultaneous cenote and jungle views, as you enjoy the pleasure of leisure of nest-like living.



SIGNATURE SUITE LOWER



Nestled directly inside the jungle, this lower suite blends into the lush local vegetation and invites it indoors. Enjoy the bliss of this sanctuary of intimacy and relaxation where guests can truly escape it all.



JUNGLE SUITE UPPER



Walk out onto your terrasse and look over the Mayan jungle as our pool oasis glistens directly from your suite. This upper space is reserved for spectacular sunsets, featuring views across the entire property and its lush jungle.



JUNGLE SUITE LOWER



This ultra-private suite offers true intimacy shielded by the jungle's rich flora, allowing all your secret garden dreams to unveil. Feel the heartbeat of the jungle, step out onto the cenote and get away into this lush nook.



JUNGLE VIEW ROOMS



Tucked within the lush Mayan jungle, these rooms allow each guest one-on-one interaction with the fauna & flora of the unique landscape. A combined indoor/outdoor shower & bathtub, a rooftop space, and a private jacuzzi add to further indulgence of the space.



RELAXING IN PRIVATE PARADISE



OUR PRIVATE BEACH

When it comes to relaxation at La Valise, our pristine private beach awaits, exclusively for our esteemed guests. During the day, indulge in the coastal ambiance beneath our beach palapas, savoring local flavors like guacamole, crudites, and a refreshing glass of rosé. As the sun sets, immerse yourself in the tranquil atmosphere, gazing at the stars and inhaling the gentle ocean breeze. Our in-house restaurant offers a delightful array of fresh local ingredients, catering to your culinary desires from sunrise to sunset.





EXPERIENCES

Inspiring our guests, and providing the occasional pampering, as well as enriching experiences is a cornerstone of our impeccable service. That's why we custom designed an array of adventures, classes, ceremonies, and SPA treatments to engage the body, mind, and soul. Guests can choose from a beautifying bee venom treatment, akashic records reading, or visit a jaguar and panther rehabilitation center, amongst others.

[SEE OUR EXPERIENCE MENU HERE](#)

LA VALISE SPA

Relax in total privacy while enjoying facials, holistic SPA treatments, and massages by our in-house therapist who can accommodate you at our SPA sanctuary. Pamper yourself in the comfort of the tranquil SPA as you unwind and let your body and mind float to a place of pure bliss.

[SEE OUR SPA MENU HERE](#)



LA VALISE STORE



La Valise was always conceived as a hotel for travelers, as if you were opening a suitcase full of one-of-a-kind treasures brought from exotic adventures. Now we have materialized this idea in La Valise Store, where you will find a wide selection of artwork, clothing, and design elements from artisanal designers from all over Mexico. So take a souvenir of our land and its wisdom from La Valise Store.



OUR RESTAURANTS

LA VALISE RESTAURANT - BREAKFAST, LUNCH AND SNACKS DAILY

Indulge in the flavors of modern Mexican cuisine with a touch of local inspiration at our in-house restaurant. Whether you're relaxing on your deck or lounging on the beach chair, our menu offers something for every mood throughout the day. Experience the freshness of local ingredients and treat yourself to the vibrant taste of fresh ceviches paired with our signature chia-mezcal cocktail.

LOS BOWLS DE GUADALUPE - COFFEE & JUICES, BREAKFAST, HEALTHY LUNCH, SNACKS

Nestled within a stylish roadside shack next to NEST, Los Bowls de Guadalupe offers healthy delicious, organic bites, smoothies, and bowls, all perfect for a refreshing snack or a meal.

NÜ TULUM - LOCAL VIBRANT FLAVORS

Alchemizing diverse and rare ingredients from the Caribbean sea and Mayan jungle, NÜ Tulum creates vibrant local cuisine. Led by Chef Luis Aguilar, its team is deeply committed to sourcing the freshest ingredients, preserving sustainable methods of cooking, and continuously innovating flavor creations, earning NÜ recognition as one of the five best restaurants in Yucatan by Travel + Leisure. Our impressive jungle setting also houses a lush garden accommodating the finest curation of live music, art, and cultural gatherings in Tulum.

[VISIT OUR MENU HERE](#)



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RESTAURANTER & HOTELIER YVES NAMAN



Yves Naman's tireless imagination and passion for travel inspired him to create the ultimate boutique hotel experience. Today he is the founder and CEO of Namron, a hospitality group reinventing authentic travel and dining experiences in coveted destinations in Mexico with artful decor, luxury amenities, and genuine service that leaves no detail unturned. He also ignited a grassroots movement to inspire conscious low-impact travel called the Tulum Pledge. A serial entrepreneur, he is also the founder and investor in various ventures. For him, the best part of being a hotelier is sharing travel experiences with his wife Wendy, daughter Naomi and son Aaron.



MEDIA SUMMARY / STATS



+74K Followers
500-2000 likes per image

Since its opening, La Valise Tulum has become a cult favorite amongst a loyal following of clients who cherish design and value unique experiences immersed in nature. It has been featured in Vogue, Wallpaper*, AD, Condé Nast Traveler, Departures Magazine, Travel and Leisure, and dozens of curated blogs and travel magazines. La Valise Hotels (Tulum, Mexico City, and San Miguel) has joined the prestigious Small Luxury Hotels of the World platform to further invite like-minded travelers and explorers from all around the globe to our boutique corners of Mexico.

As seen in...



Recognized by...





ABOUT NAMRON HOSPITALITY GROUP

Namron Hospitality is a collection of artfully designed and locally-rooted boutique hotels that serve as sanctuaries of privacy, laid-back luxury, and inspiration. Our hotels foster states of total relaxation, exploration, and wonder that connect travelers with the magic of their inner and outer landscapes. Each property is quintessentially boutique, in character and size, to offer the utmost in personalized service. Working collectively as a group, each Namron property is able to offer a compendium of enriching experiences and amenities for the body, mind, and soul, atypical of small hotels. As a group, we weave together a collective of creative minds with the vision of bringing a new level of intentionality to hospitality. Grounding all of our practices in sustainability, we work to inspire international travel, one guest at a time.

PRESS CONTACTS

For more information about La Valise Tulum, or to speak with a press contact from the property, please contact press@namronhospitality.com

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